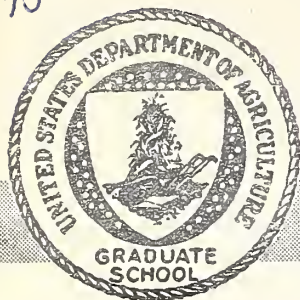


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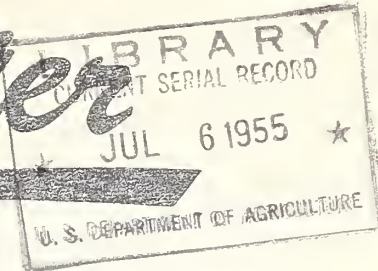
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# Newsletter



## GRADUATE SCHOOL ★ USDA

May 27, 1955

To the Faculty, Committee Members and  
others associated with the Graduate School:

The General Administration Board has voted to raise payment to  
instructors from \$90 per semester credit hour to \$100. The new scale  
goes into effect this fall.

At the same time the Board took this action--in the regular quarterly meeting, May 7--the members voted also to raise tuition from \$10 per semester credit hour to \$12. The new rate, which will be necessary to meet the increased costs of faculty pay, is in line with tuition fees charged in other schools giving evening courses. Both George Washington and American University charge \$15 per credit hour.

The Board has approved the addition of 24 new courses and the withdrawal of 61 courses from the program. Three of the new ones will be given in New York, N. Y., by USDA Plant Quarantine officials.

Among new courses on the roster are: Map Library Techniques; Mathematics for Economists; Data Processing for Electronic Computers; Dynamic Oceanography, Biological Oceanography Physical Properties of Sea Water; Marine Meteorology; Elementary Photogeology; Geography of World Agriculture; Employment and Utilization; Employee Career Development, Fiscal Policy; Public Utility Law for Engineers.

A course designed to acquaint students with the concepts, aims, and techniques of science under the title of Principles of Physical Science will be of special interest to librarians, information specialists, and administrative officials who work for and with scientists.

A group of courses in agricultural problems have been reorganized into three new ones--Production Economics of Agriculture, Production Policies and Programs, and Resource Economics.

New members of Departmental Committees announced by the Board, are: Biological Sciences: Karl S. Quisenberry, Agricultural Research Service. Languages and Literature: Foster E. Mohrhardt, USDA Library. Office Techniques and Operations: Zelma J. Hicks, USDA office of Information. Physical Sciences: Mildred Benton, Naval Research Laboratory, and Albert V. Carlin, Weather Bureau.

Public Administration: John C. Cooper, John B. Holden, Joseph P. Loftus, and John L. Wells, all of USDA's Office of Budget and Finance, Martin Kriesberg, Agricultural Marketing Service; and Ashley Sellers, attorney at law. New chairman of this Department is John H. Thurston.

Social Sciences. Mary L. Collings, Federal Extension Service, Conrad Taeuber, Bureau of the Census; and Bennett S. White Jr., Agricultural Research Service. Technology: Rowland Lyon, Smithsonian Institute.

Registration for the summer term will be held June 6 through 11 and classes will begin during the week of June 13. As you will note in the schedules now available, we are offering work in accounting, administration, art, English and speech, foreign languages, mathematics and statistics, shorthand, and the social sciences.

Among new teachers on the staff are: Charles I. Jenkins of the USDA Office of Budget and Finance; Evelyn Robeson of Agricultural Marketing Service; and Stanley K. Bigman, of American University's Bureau of Social Science Research. Mr. Jenkins teaches Federal Accounting Procedure, Miss Robeson, Beginning Gregg, and Mr. Bigman, Introduction to the Study of Human Relations.

Two more University presidents added depth and detail to the picture of higher education in America that has been outlined by distinguished speakers in a series of Graduate School luncheons.

President John T. Caldwell of the University of Arkansas--who spoke at a joint luncheon with Personnel Officers--and President Hurst Anderson of American University touched upon some of the main points brought out by previous speakers: President Arthur Adams of the American Council of Education, President F. A. Hovde of Purdue, President Cloyd H. Marvin of George Washington, and President Wilson Elkins of Maryland.

Taken together these talks give us a striking picture of what is happening today and what it means for tomorrow. Dominating the scene is the great mass of students now beginning to crowd our college classrooms. All the speakers agree this march on the colleges will grow larger in coming years. The size of our college enrollments reflects America's belief in opportunity for everyone and a growing awareness that systematic training is essential in a complex, highly technical society. It means that present facilities for higher education must be widely extended. The common concern of our speakers is how to plan for this expansion in a way that maintains the standards and quality of the best in today's colleges.

An aspect of the problem of special interest to us is the recognition that four or even eight years of undergraduate and graduate work will not provide enough time for the student to become proficient in his speciality and gain the general education that gives him breadth. Growing knowledge calls for continuing education. As Dr. Caldwell observed: "It will take a new concept of in-service training to keep educated people abreast of developments in their field." There's work ahead not only for our colleges and universities but for adult education agencies like the Graduate School.

A teacher and committee member who has given the Graduate School outstanding service over the past few years was among the 248 Americans who received fellowships from the John Simon Guggenheim Memorial Foundation recently. He is H. Duncan Hall, historical advisor to the British Embassy. As a Guggenheim fellow, Dr. Hall will carry on studies in the



history of the development and functioning of the British Commonwealth of Nations since 1919. On May 4, Dr. Hall addressed the 33rd annual session of the National Academy of Economics and Political Science meeting in Washington. His subject was "Foreign Policy-making and the American Allies."

Can we improve our catalog as a promotion piece? Would it be advantageous to invest in a more creative design? To spend more on the design of the catalog but issue it only every other year with a supplement to bring it up to date on alternate years? Do we need more simplified writing? Would a section defining academic jargon help most prospective students? Is our information on finances clear to the average student?

These are some of the questions Registrar Louise Sullivan brought from the meeting she attended in Boston recently. They were raised in a speech by Michael Radock of the Ford Motor Company at one of the sessions of the American Association of Collegiate Registrars and Admissions Officers. They have set us to thinking of ways we might improve the Graduate School catalog in the future. We'll be glad to have your comments and suggestions.

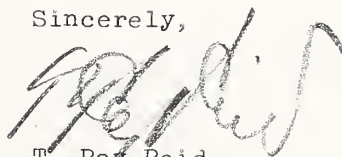
The Graduate School Press will publish the 1954 lecture series on Farm Policy as separate papers and the second series of the Jump-McKillip Lectures in Public Administration, "Democracy in Federal Administration", as a booklet.

This was decided at a meeting of the Committee on Publications recently. Still under consideration is the decision to publish the lectures, "Progress in Science. James McCormick is chairman of the Committee and members are Theodora Carlson, Forrest Hall, Peter Devries, and Harper Sims.

#### Did You Read

The article on "Publishing Scientific Books" in the April 15 issue of Science? The author is a former Graduate School instructor and committee member and Director of USDA library, Ralph R. Shaw of Rutgers. Dr. Shaw is concerned with the highly specialized works in science with a demand for not more than 500 copies. He points out that three-fourths of the books published by university presses receive one or another form of direct subsidy. The alternatives are (1) to increase the price; (2) to increase sales; (3) to lower manufacturing costs by use of other than conventional typesetting and printing processes; and (4) to recognize that overhead and selling costs consume from two-thirds to three-fourths of the retail price and make marketing as nearly automatic as possible, that is, sell the book to the people who are interested in advance of publication.

Sincerely,



T. Roy Reid  
Director

